

# SMEs and the Rule of Law in Africa

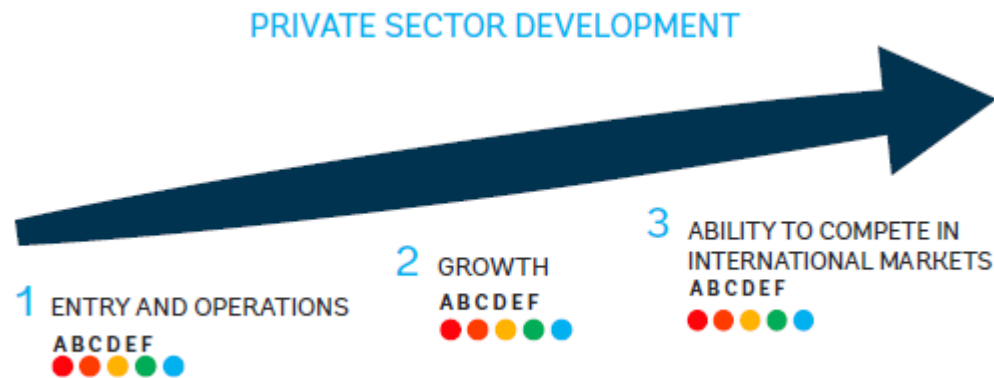
Emerging business regulation topics relevant for MSMEs in Africa  
Washington DC, October 12<sup>th</sup>, 2017

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# BUSINESS ENVIRONMENT

## WHAT WE DO

- ① help design business regulation
- ② improve regulatory delivery



We assist governments improve the policies, institutions, regulations and procedures that affect business activities in a country – from business entry to growth to competitiveness in the international market.

100 projects in over 70 countries

# EMERGING TOPICS IN BUSINESS REGULATORY REFORMS RELEVANT FOR MSME'S IN AFRICA

## Re-thinking Informality

– differentiating informal firms and looking at long term vs. short term incentives to formalize

Recognizing the importance of **transparency and quality data on businesses** giving governments tools for policy making and investors tools to value investing in and accessing new markets

**Supporting high-growth businesses:** how can governments support high-growth businesses rather than supporting businesses just based on size?

How can **businesses work on improving the business environment** without government involvement?

**Private Sector as G2B services providers:** outsourcing as a way of accessing external expertise and delivering services more cost-effectively

**Improving trust between the government and private sector:** e.g. applying behavioral insights in policy making